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| **Purpose** | **Text** |
| Email to employees | Online survey on the needs of employees in Graubünden tourism.  Dear xy  The shortage of labour in Graubünden's tourism sector has worsened in recent years and is receiving an additional burden from demographic developments. Companies are already trying to address this labour shortage.  In order to better understand the needs of employees in terms of working conditions, the Institute for Tourism and Leisure at the University of Applied Sciences of the Grisons is conducting a study.  The assignment is carried out on behalf of the Economic Development and Tourism Agency Graubünden (AWT) in cooperation with the tourism alliance Graubünden (GastroGraubünden, HotellerieSuisse Graubünden, Bergbahnen Graubünden), the Federation of Trade Unions Graubünden, the SEV - Trade Union of Transport Personnel and the UNIA Trade Union. For this reason, you may receive this information from different providers.  **Today, in connection with this study, a survey is being launched among employees in Graubünden tourism.**  **Please support this survey and fill it out:** <https://survey.fhgr.ch/617613?lang=en>  The survey can be completed on a mobile device or on a computer.  The survey will take about 20 minutes to complete.  The survey is anonymous and does not allow any conclusions to be drawn about individual persons. The data is evaluated by the University of Applied Sciences of the Grisons. Neither employees' nor employers' organisations have access to individual records.  The survey is available in different languages (DE, EN, IT, PG).  The following prizes will be raffled among the participants:   * *1 graubündenCARD - the mountain railway pass for a whole year worth CHF 1,740 (2023/24)* * *1 Lunch-Check gift card for gastronomy in Graubünden worth CHF 1,000* * *Various vouchers for two nights in selected Graubünden hotels worth CHF 500* * *Various day tickets for Graubünden ski areas* * *20 Lunch-Check gift card for gastronomy in Graubünden worth CHF 100 each*   If you would like to take part in the competition, please enter your email address at the end of the survey.  Your opinion and experience are very important. Thank you for taking the time to participate in the survey.  Kind regards  xxx |